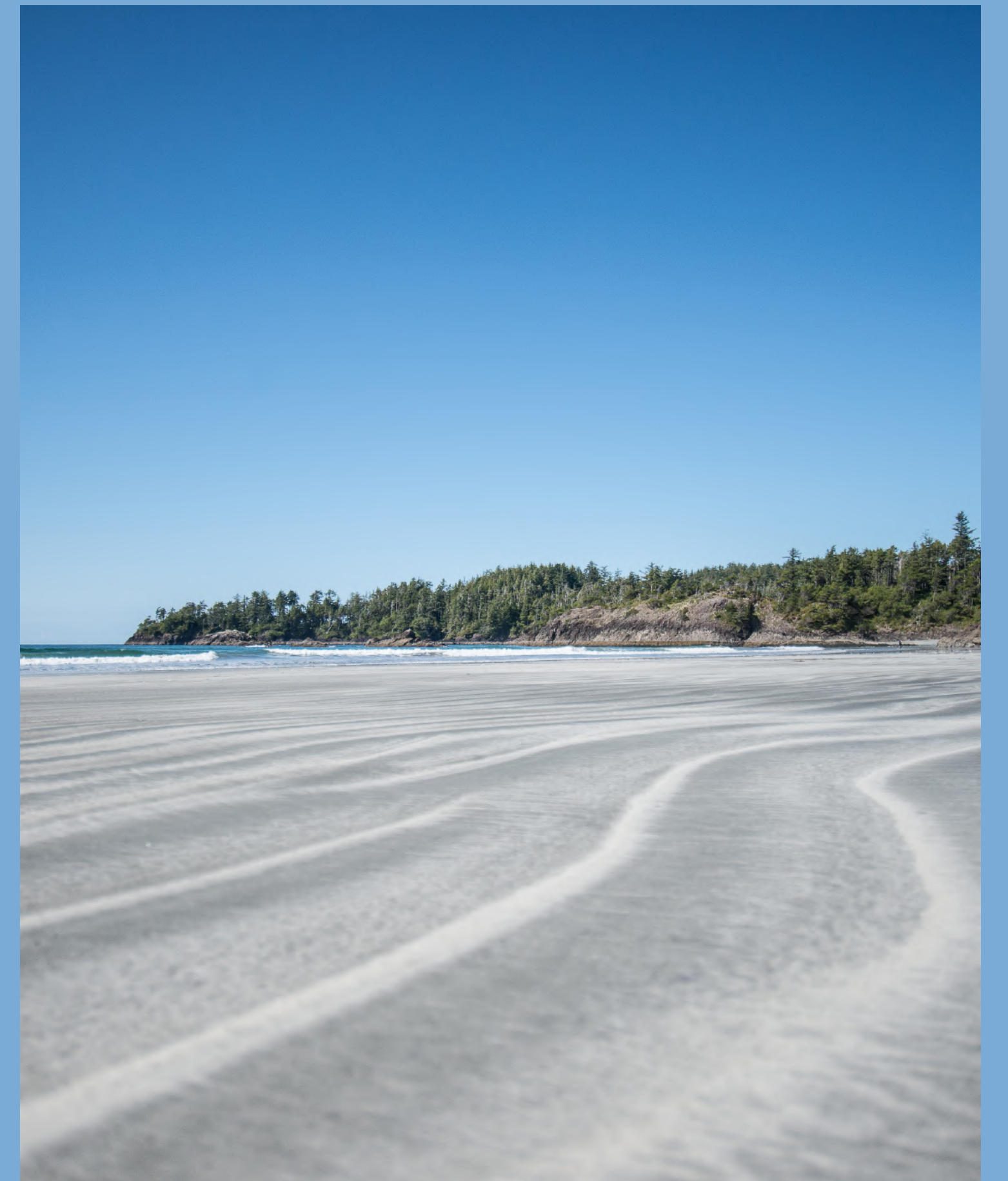




Protecting Coastlines, Together

Growing and developing Surfrider Foundation Canada into the future.



A group of seven people, four men and three women, are standing behind a large blue banner that reads "SURFRIDER FOUNDATION". They are positioned on a raft constructed from several blue plastic barrels. The raft is surrounded by a large pile of white plastic waste, including bags and crumpled plastic. The background shows a calm body of water and a dense forest of evergreen trees under a clear sky. The overall scene conveys a message of environmental stewardship and coastal cleanup.

Surfrider is the environmental voice of
surfers and coastal users.

Our Mission

The Surfrider Foundation is dedicated to the protection and enjoyment of the world's oceans, waves and beaches, for all people, through a powerful activist network.

The Issues We Address



Plastic Reduction

Reducing the impact of plastics in the marine environments that surround us by advocating for a decrease in plastic consumption.



Ocean Protection

Defending our oceans from challenges threatening the vitality of the ecosystem, such as spills from container ships.



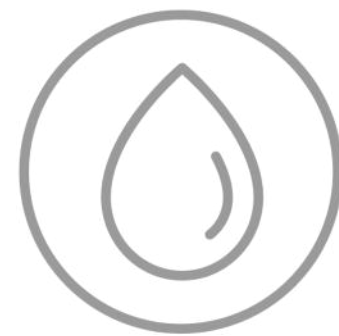
Beach Access

Working with decision-makers to overcome restrictions and ensure full and fair beach access for all to enjoy.



Coastal Preservation

Taking on issues that threaten our beaches and natural shorelines, such as appropriate setbacks for development.



Clean Water

Finding solutions that restore healthy watersheds, protect local water supplies and keep pollution from reaching the ocean

Currently, Surfrider has three Chapters and two clubs in Canada



Pacific Rim

Based in Tofino and Ucluelet, Pacific Rim Chapter has become one of the most effective chapters in the entire network, implementing bans on plastic drinking straws and single-use plastic shopping bags

Vancouver Island

Based in Victoria, the Vancouver Island chapter has spearheaded a long running remote beach cleanup program and worked to implement the first single-use plastic shopping bag ban in the City of Victoria.

Vancouver

The Vancouver chapter has been the longest running chapter in B.C. and was instrumental in advocating for a federal ban on microbeads.

Active in the Community

Through its grassroot programs and campaigns, Surfrider volunteers are present in the community, engaging with a wide variety of individuals and stakeholders.

Surfrider is a strong outlet for volunteers that want to have a role in protecting the marine environment, providing a wide variety of options for advocacy.



A Trusted Resource

Through its positive and collaborative approach to environmentalism, Surfrider has become a trusted resource for its stakeholders on commonly shared issues.

Surfrider is a fixture in local and mainstream media, providing a valuable hand's on perspective. People can depend on Surfriders insight into emerging issues.



We Form Lasting Relationships

Surfrider Foundation Canada chapters and clubs have collaborated with a wide array of organizations and stakeholders that support their different programs and campaigns



CHAPTERS

Surfrider Creates Coastal Victories

Banning Plastics

Surfrider chapters campaigned for Victoria to become first city in B.C. to ban single-use plastic bags and for Tofino and Ucluelet to become first municipalities in B.C. to ban plastic straws.

Managing Cigarette Butt Litter

In collaboration with the City of Victoria, implemented the 1st cigarette butt collection and recycling program on Vancouver Island, resulting in millions of butts being recycled instead of ending up in the waterways.

Treating Sewage

Advocacy toward getting sewage treatment in Victoria occurred for decades. Surfrider collaborated with several other organizations in the community to make this happen.



OPPORTUNITY

**It's time for Surfrider in
Canada to grow and flourish.**

Our Vision

To strengthen and expand the Surfrider chapter network across Canada to address the growing issues that threaten all of our country's coastlines.

OPPORTUNITY

Taking our advocacy to the next level

The issues we focus on are growing and evolving. We need to keep pace with them.



Marine Debris

Government is starting to take steps to address this at a large scale. But so much more can be done to improve pollution prevention and enhance cleanup activity.



Single-use Plastics

The scale of interventions aimed at reducing single-use plastics has grown beyond the local level. Surfrider has a key voice in ensuring that any new policies are as effective as possible.



Maritime Safety

Spills in the marine environment threaten ecosystems and affect broad geographies. Navigating this complex regulatory environment to ensure impacts are mitigated requires specialized expertise.

OPPORTUNITY



Plastic Reduction

The Elephant on the Beach

Single-use plastic policies that have been introduced in B.C. and Canada have helped reduce plastic pollution. But the major impact of plastic on shorelines comes from other sources.

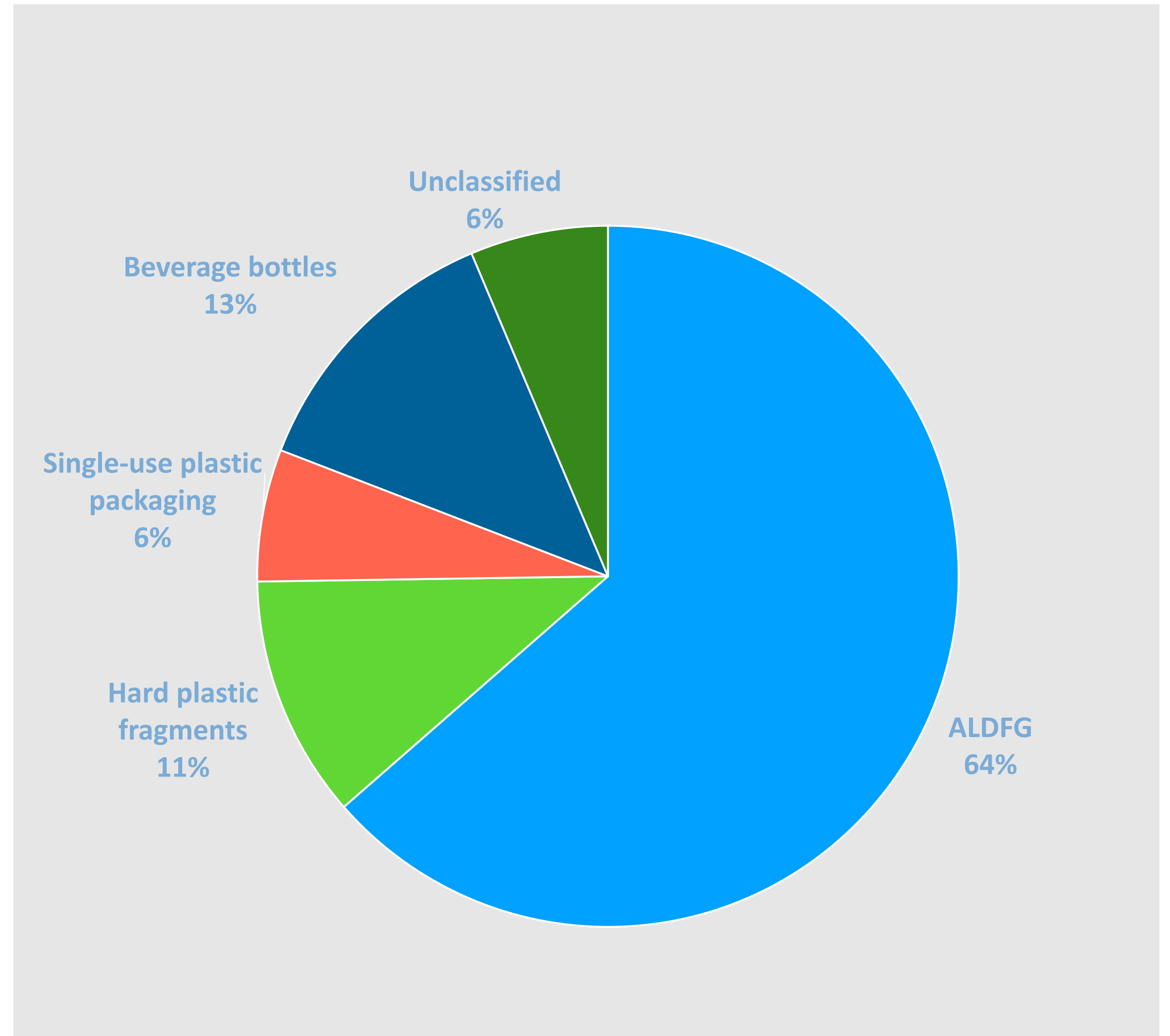




Plastic Reduction

The Data is Telling an Important Story

Early reports from several cleanup projects supported by the provincially funded Clean Coast Clean Waters shoreline cleanup program shows **abandoned, lost or discarded fishing gear (ALDFG)** is THE major source of plastic pollution on the coast of B.C.





Ocean Protection

Containers Spills Wreak Havoc on the Coast

The ocean faces growing challenges from pollution, habitat loss, industrial development, and climate change. If that wasn't enough, shipping threatens to crowd the oceans and degrade the health of the ecosystem through the impact of cargo container spills and the debris they create





More Can Be Done To Address Cargo Container Spills



Increase Spill Response Capacity
Greater Transparency and Accountability
Monitor the Impacts of Spills

Lets work together to make the coast a cleaner, safer place!

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